

# *B* logs *M*ade *S*imple



Embracing Technology for Powerful Conversations



[Keeping Your Campus Web Page Up to Date!](#) September 22, 2008 2:35 PM by [guhlin](#)

Keeping your web site up to date is easy with the District's content management

Filter by Date

Choose date...



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"Learning is a social process that occurs through interpersonal interaction within a cooperative context. Individuals, working together, construct shared understandings and knowledge."

David Johnson, Roger Johnson and Karl Smith, *Active Learning: Cooperation in the College Classroom*, Edina, MN: Interaction Book Co., 1991.

# Embracing Technology for Powerful Conversations

As an SAISD employee—teacher, leader, administrator—you can have your own blog to share the best of what is happening in your work setting. Think of your blog as a notebook where you can share the work that is happening in your classroom, your campus and your work. Include video and audio to augment that work.

## WHY BLOG?

People around us—students, teachers, parents, and the Community at large—want to know what we're doing in our work. One of the ways to celebrate the wide variety of positive efforts happening in our classrooms, schools, and meetings is to share that via a blog. The blog replaces the tough to maintain classroom web sites of yesterday, enabling you to keep colleagues and parents up to date.

Blog entries are often short, immediately relevant to events in work settings, and time-sensitive. It is impossible for any one person or office to keep up with all the wonderful things that you are involved in, but you can. You can publish content at will—remember to keep your published items professional and in line with the Guidelines that appear in Appendix C of this resource—that can provide insight into what is happening.

By sharing what each of us is doing, we are able to engage in proactive conversations that focus on the positive work we are doing as educators.

## RECOMMENDATIONS

Some recommendations:

- Keep your blog entries short, positive and informative.
- Include photos, audio or video whenever possible to illustrate the story you are sharing.
- Think of blogging as a way to answer questions BEFORE they come to you in a phone call or a face to face visit.
- Blog what you know, what is happening so that your writing is based on your experiences.
- Use “I” when writing because people want to “hear” your voice.
- Encourage students to submit their writing and other media to you for inclusion in the blog entries.
- Add a new blog entry at least once a week and use it instead of a newsletter home to parents.

I look forward to subscribing to your blog!

Thank you,

Miguel Guhlin

Ask not what computers can do with students, but rather, what students can do with computers.  
--British Microelectronics Group

Hardware without software is just junk, but software without teaching is just noise.

# Creating Your SAISD Blog

## Step 1 – Complete the “Get a Blog!” Request Form

a) Get there by going to <http://itls.saisd.net/> as shown below:



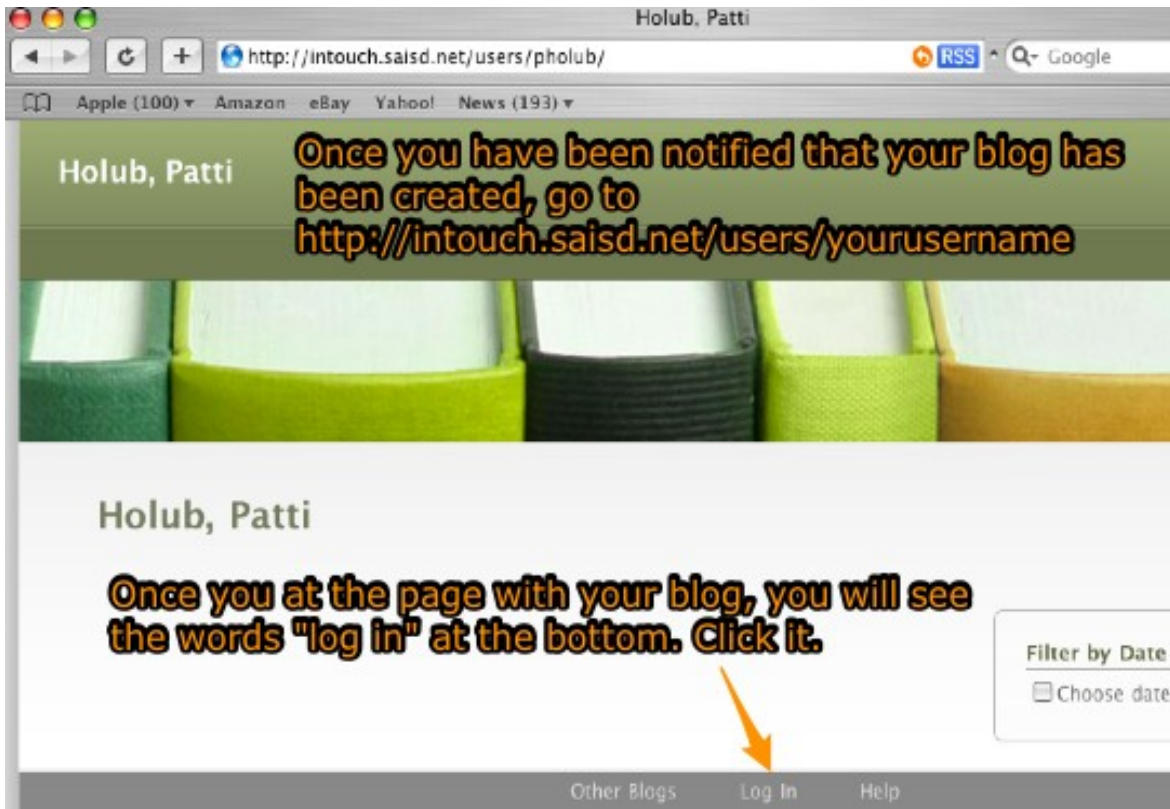
b) Click on the **GET A BLOG** button and fill out the short survey:

The screenshot shows the 'Get a Blog!' request form. The form has a header with the text 'Get a Blog!'. Below the header is a black button with the text 'get a blog'. The form contains two numbered steps: 1. 'Please enter your First Name in the box below.' with a text input field. 2. 'Please enter your Last Name in the box below.' with a text input field.

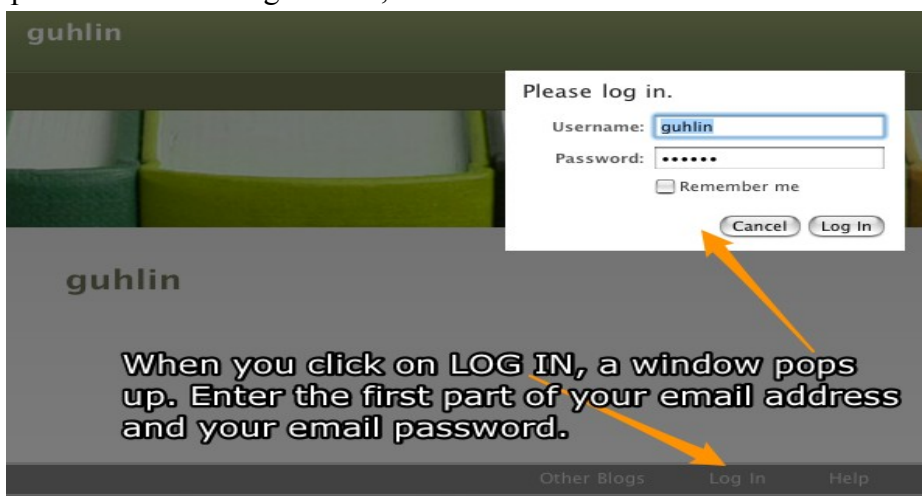
c) Upon receipt of the form, the Office of Instructional Technology Services will create your blog for you and send you the address via email. You will just login with your email account name (such as “guhlin” instead of “guhlin@saisd.net”) and your email password.

## Step 2 – Login to your blog and adjust the settings.

a) To get to your new blog, go to <http://intouch.saisd.net/users/yourusername> where “yourusername” is the first part of your email address. See the example below:



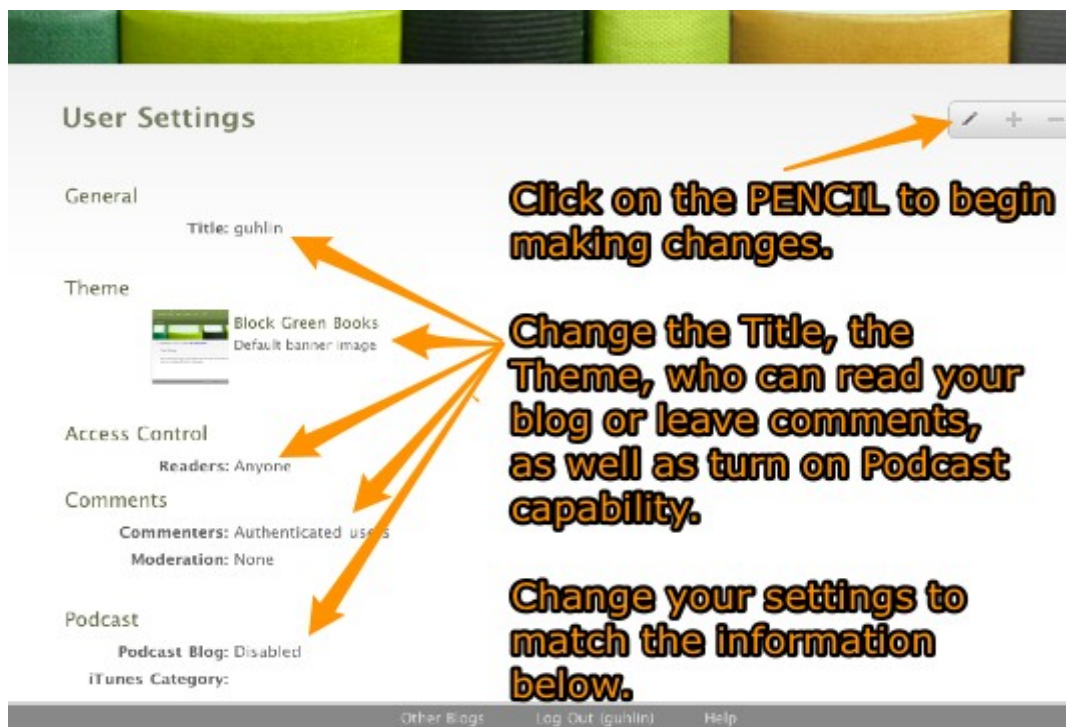
Notice that you can login in to change the look, the name of the account. This will be discussed during your professional learning session, but is shared in this tutorial for reference purposes.



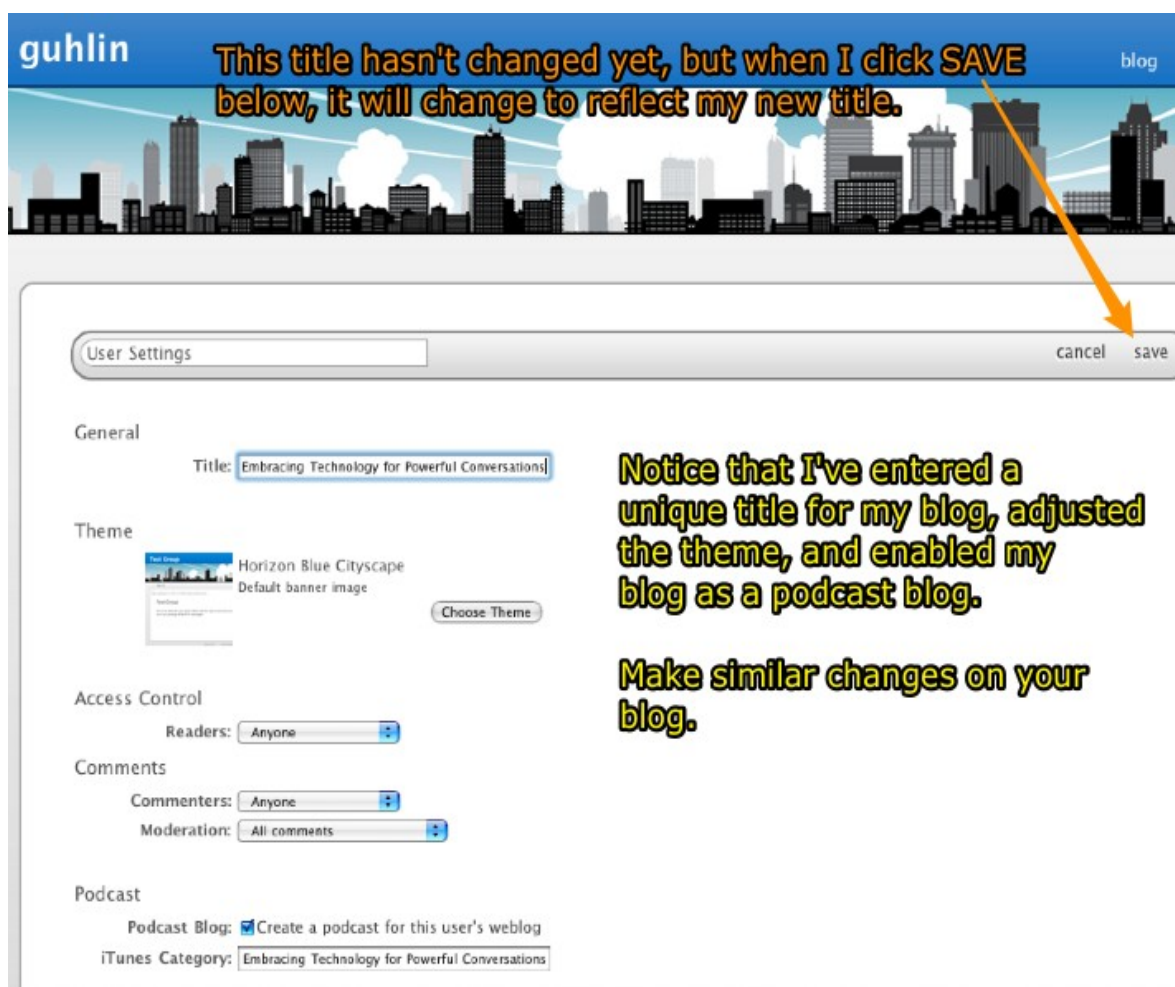




After you click on SETTINGS, you will see the following:



Please adjust the settings on your blog—click the PENCIL in the upper right hand corner, opposite the words USER SETTINGS—to reflect the ones shown below:



**guhlin** This title hasn't changed yet, but when I click **SAVE** below, it will change to reflect my new title. **blog**

User Settings cancel save

**General**  
Title: Embracing Technology for Powerful Conversations

**Theme**  
Horizon Blue Cityscape  
Default banner image  
Choose Theme

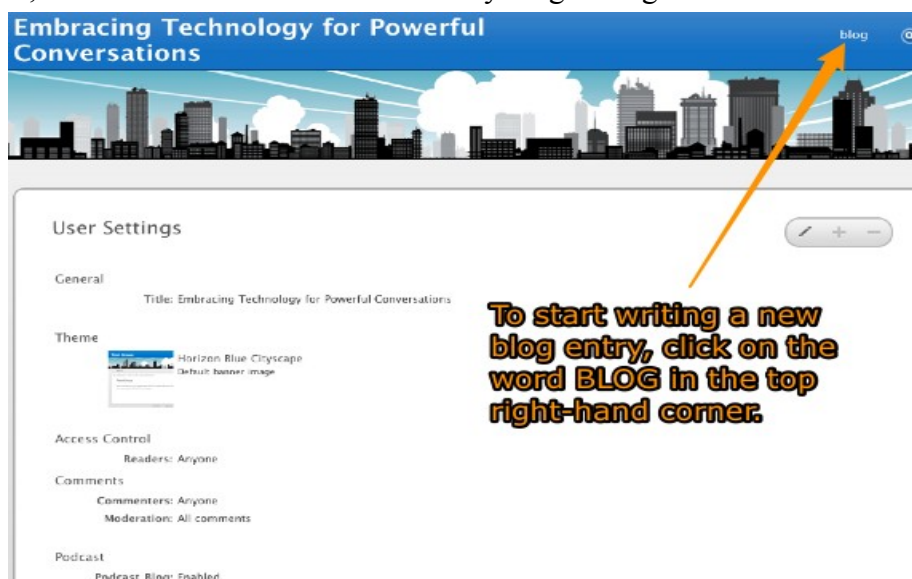
**Access Control**  
Readers: Anyone

**Comments**  
Commenters: Anyone  
Moderation: All comments

**Podcast**  
Podcast Blog: ☒ Create a podcast for this user's weblog  
iTunes Category: Embracing Technology for Powerful Conversations

Notice that I've entered a unique title for my blog, adjusted the theme, and enabled my blog as a podcast blog.  
Make similar changes on your blog.

Once I click **SAVE**, I switch back to view mode and my blog settings are saved and reflected, as shown below:



**Embracing Technology for Powerful Conversations** blog

User Settings

**General**  
Title: Embracing Technology for Powerful Conversations

**Theme**  
Horizon Blue Cityscape  
Default banner image

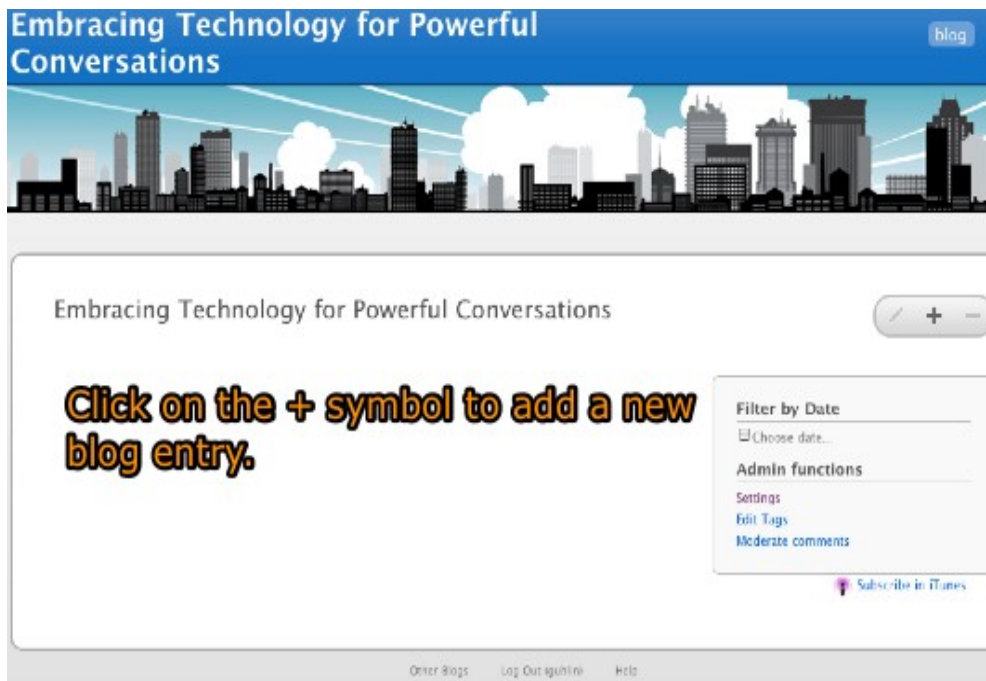
**Access Control**  
Readers: Anyone

**Comments**  
Commenters: Anyone  
Moderation: All comments

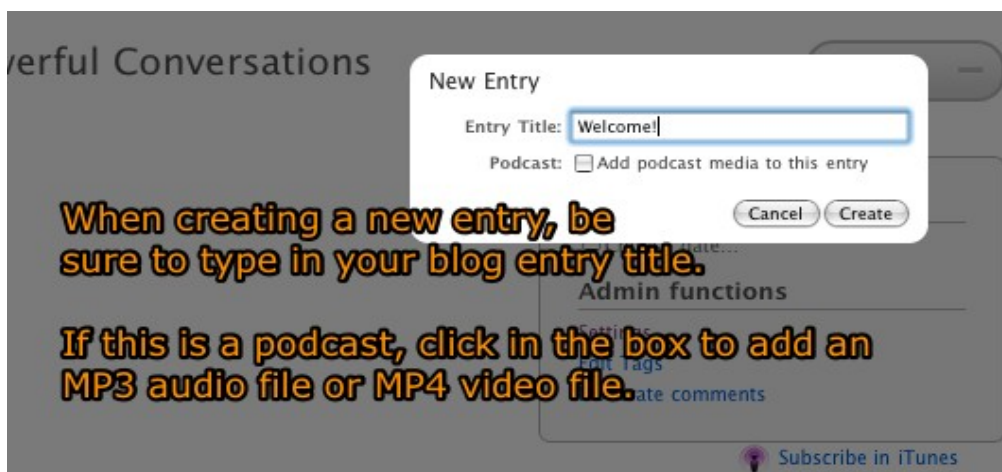
**Podcast**  
Podcast Blog: Enabled

To start writing a new blog entry, click on the word **BLOG** in the top right-hand corner.

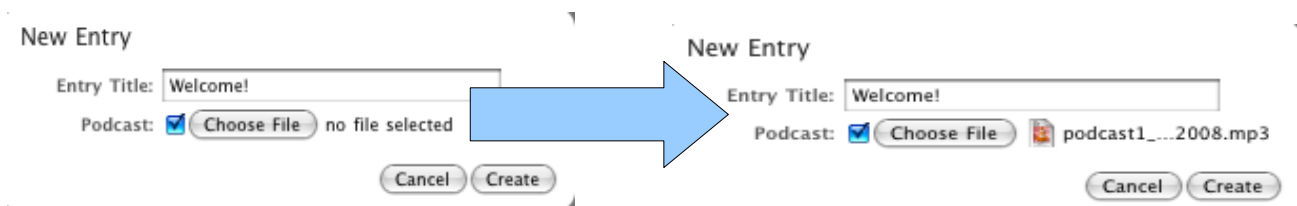
To start writing your new blog entry, click on the word BLOG in the top right-hand corner. This will take you back to the main page of your blog and you'll be able to add a new blog entry, as represented below:



Once you click on the + symbol to add a new blog entry, you will see a screen similar to the one below:



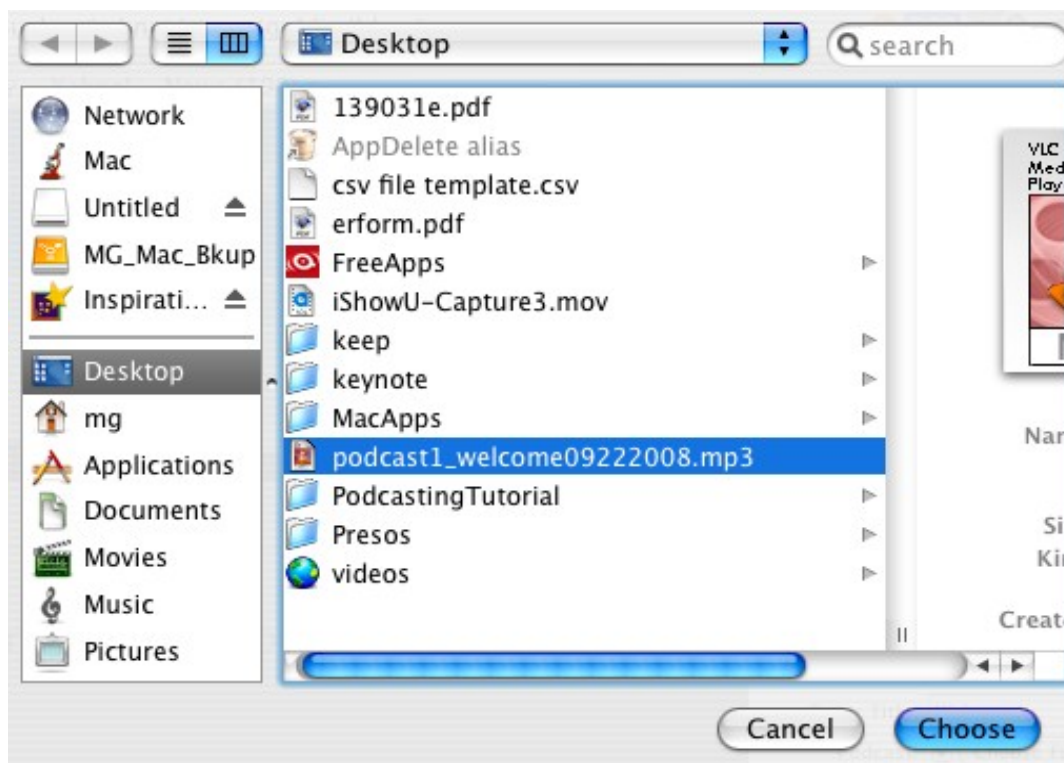
Notice that you can convert this into a podcast very easily by clicking in the checkbox. Once you do, you will be asked to browse and select your podcast audio file (which must be an MP3 file).



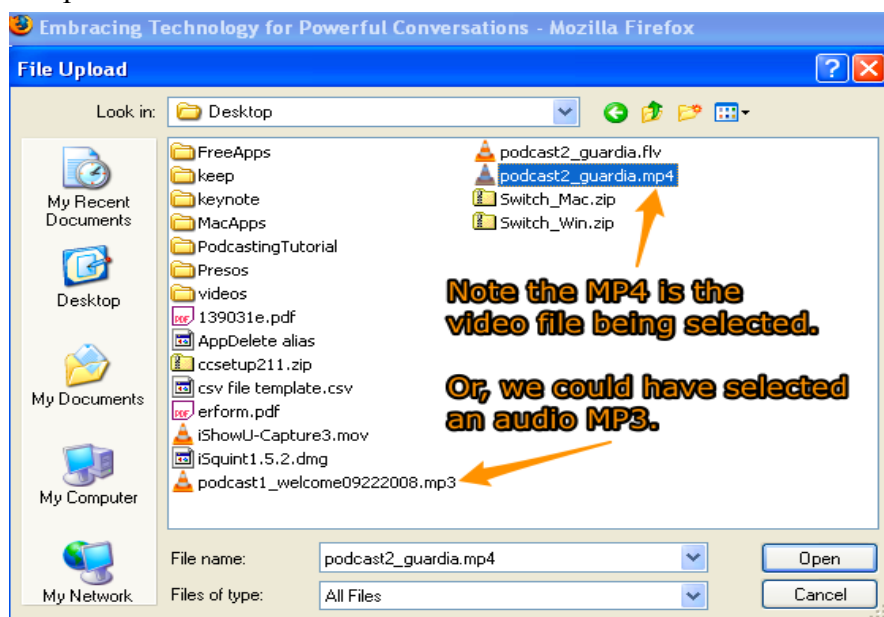


Here is what uploading a podcast looks like...you find the one you want, click on it and then click CHOOSE.

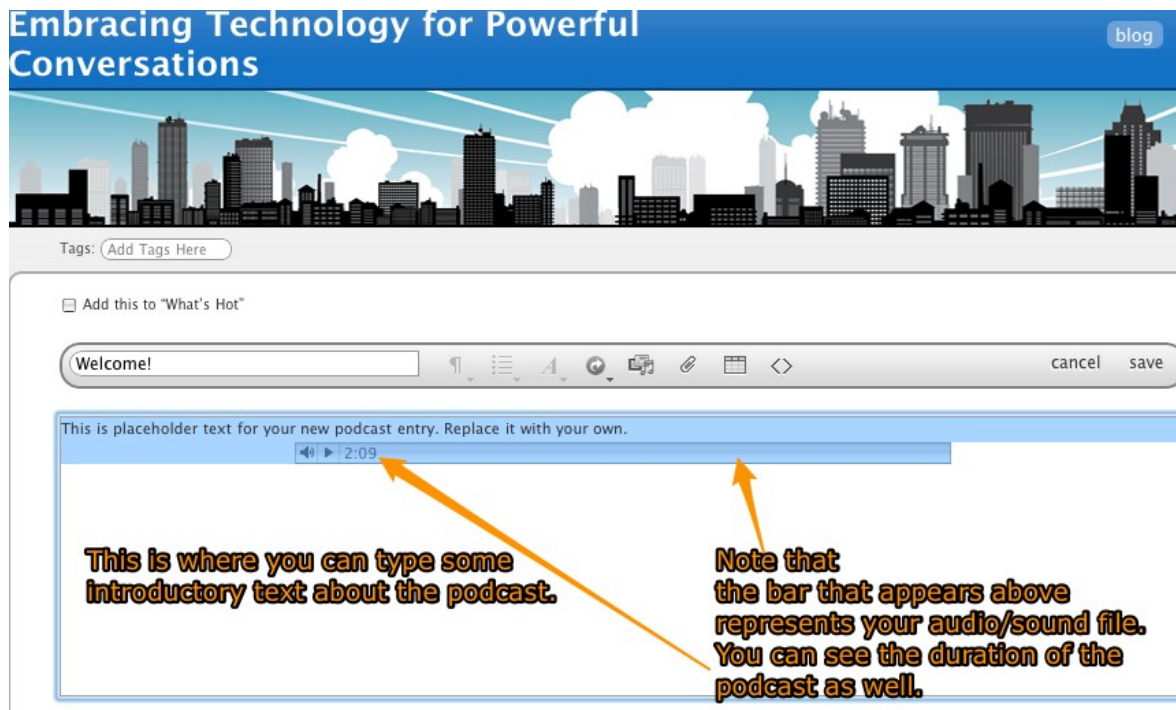
This image below is on a Mac, but if you look further down, you can see what it looks like on a Windows computer.



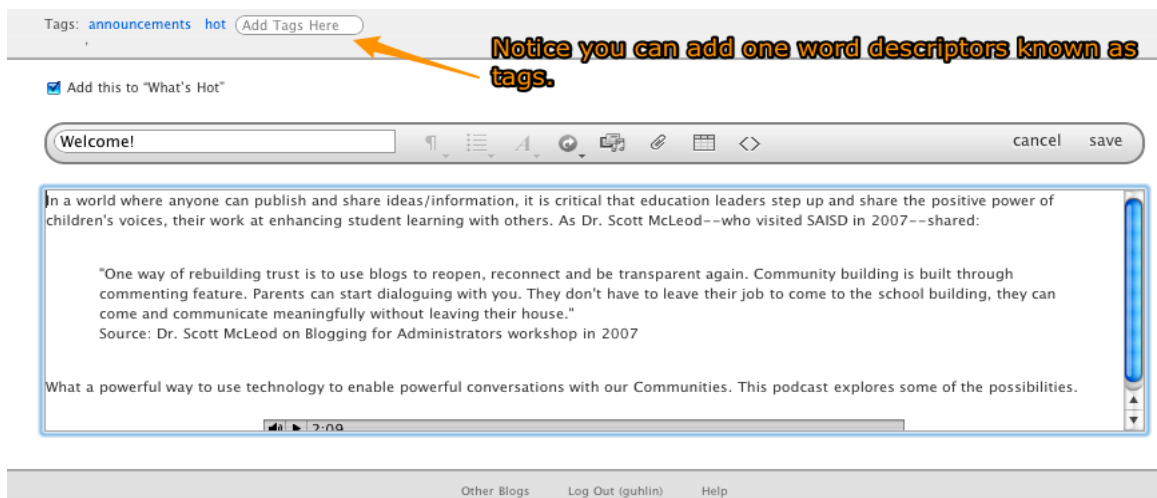
This image below is on a Windows computer, but if you look above, you can see what it looks like on a Macintosh computer.



Once you've created your blog entry with audio file, you are ready to start typing!



Once you start typing, you will want to add tags (one word descriptors that people will use when searching for content in your blog. For example, "Announcements" is a possible tag for new information you share. You could also include one for "ActionItem" which captures people's attention and highlights the point that they need to take action.



**Embracing Technology for Powerful Conversations** blog

Tags: [announcements](#) [hot](#) [+](#)

**Once you click on SAVE, your blog entry appears.**

Updated Sep 22, 2008 by guhlin

Welcome!

In a world where anyone can publish and share ideas/information, it is critical that education leaders step up and share the positive power of children's voices, their work at enhancing student learning with others. As Dr. Scott McLeod—who visited SAISD in 2007—shared:

"One way of rebuilding trust is to use blogs to reopen, reconnect and be transparent again. Community building is built through commenting feature. Parents can start dialoguing with you. They don't have to leave their job to come to the school building, they can come and communicate meaningfully without leaving their house."  
Source: Dr. Scott McLeod on Blogging for Administrators workshop in 2007

What a powerful way to use technology to enable powerful conversations with our Communities. This podcast explores some of the possibilities.

2:09

[+ Add a new comment.](#)

**DELETE your blog entry**

**EDIT your blog entry**

**Add a new blog entry**

**Visitors can add new comments by clicking here.**

You can also add video—in MP4 video format—you've created with a digital video camera (like the FLIP) and include it in your blog entry, as shown below:

Tags: [campuswebsites](#) [recognition](#) [+](#)

Updated Sep 22, 2008 by guhlin

**Keeping Your Campus Web Page Up to Date!**

Keeping your web site up to date is easy with the District's content management system! The process involves campus web coordinators (CWCs) attending a series of short, 2–3 hour sessions to customize the look–n–feel of their about this process from Debbie Guardia, campus principal:

**You're not limited to audio in your podcast!**

**You can also add video so long as it is in MP4 format.**

[Add a new comment.](#)

On Windows computers, you can convert video files to MP4 using the no-cost **FormatFactory** or, if on a Mac, use the no-cost **iSquint** available online at <http://www.isquint.org/getit.php>

# How to Embed Code from Edublogs.tv, VoiceThread.com, and/or Slideshare.net into Your Blog

While you can always link to content on other web sites, it's more powerful to actually embed your video, voicethread or slideshare slideshow on the page itself, you can also **embed** the content in your blog. This allows visitors to your blog to view the video in place without having to leave your blog page.

Here is what an embedded video looks like:

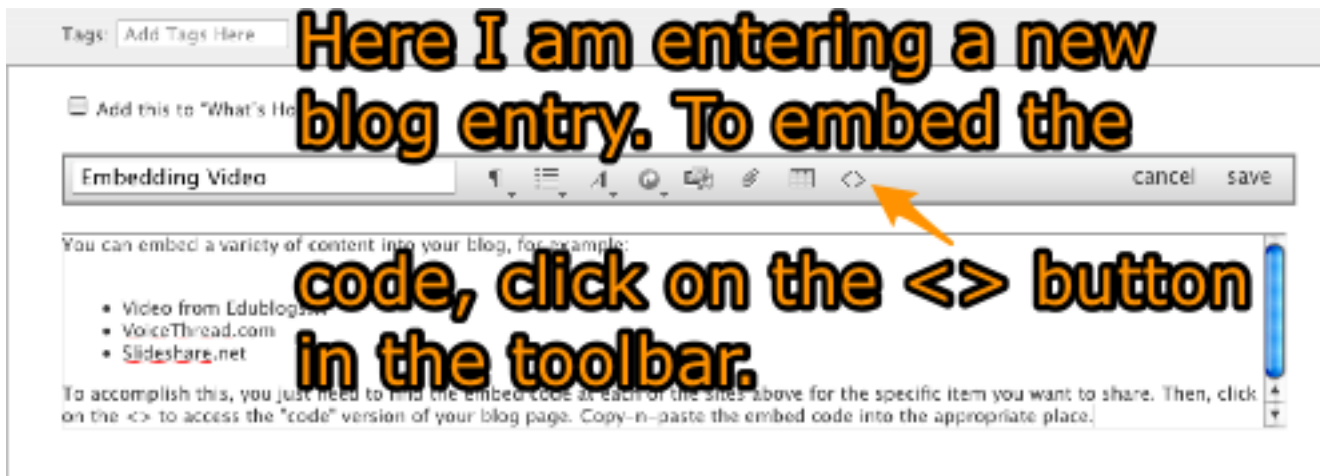


To get the EMBED code to paste into your blog, simply go to Edublogs.tv and view the video. While the video is playing, notice the EMBED code appears in the bottom right corner of the window, as indicated in the snapshot below:

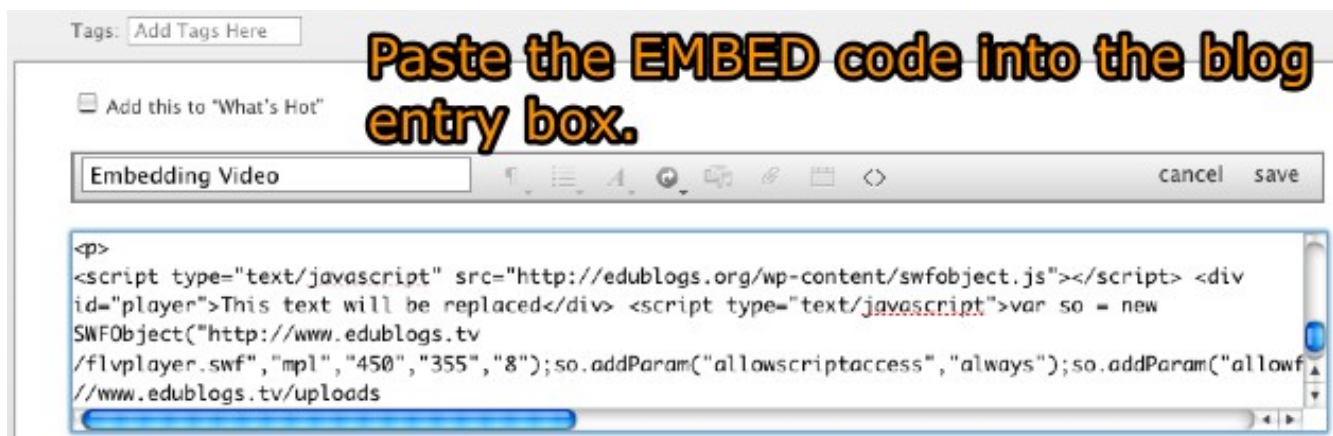




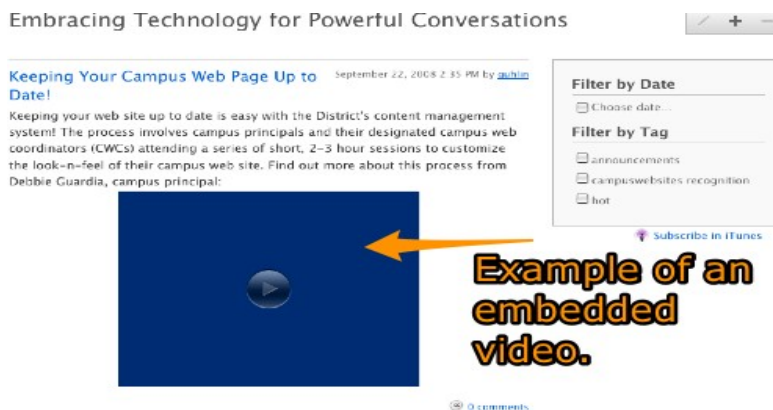
Once you've copied the EMBED code, start a new blog entry and paste it in.



By clicking on the button, you will change your view and then be able to paste in the code, as shown below:



When you click on the <> again, it will switch your view back and look like this:





## Appendix B-

# How To Share Audio or Video Recordings via Your Blog

You are encouraged to read the **Podcasting with Simple Tools** tutorial. Please be aware that any audio or video you share will have to be in specific “file formats.” The tutorial provides specific suggestions and how-to information you can use. A list of recommended—and district-approved—software appears below.

### SHARING AUDIO - MP3

To include audio in your presentation, you will need to record audio to MP3 format. This can be done with the following tools:

- *Windows Computers:*
  - Use Audacity (free) with LAME MP3 encoder or, record in Audacity with an inexpensive microphone (\$4-\$10) and convert the OGG file to MP3 using Format Factory (free). This is not a long or difficult process but you are encouraged to review the tutorial.
- *Macintosh Computers:*
  - Use Audacity with LAME MP3 encoder, or record in Audacity (using an inexpensive \$4-\$10 microphone) and convert the OGG file to MP3 using Switch for Mac (free version). This is not a long or difficult process but you are encouraged to review the tutorial.

Once the audio is in the MP3 format, use the directions starting on the bottom of page 9. Note that microphone, camera and video camera recommendations appear at the end of this tutorial.

### SHARING VIDEO – MOV or MP4

To include video in your blog, your video will need to be in either MOV or MP4 format. You can use the recommended video camera to record your video, but usually, the recorded video will not be in MP4 format—it might be in AVI, WMV formats. So, you will need to convert the video file to a web-friendly format.

- *Windows Computers:*
  - Use *Format Factory* to convert from any video format (e.g. AVI, WMV, 3gp) to MP4
  - Use the *VLC Media Player* software to preview the video before posting it (it should be on your Windows computer; if not, contact the HelpDesk at 244-2929 or via email at “helpdesk@saisd.net”)
- *Macintosh Computers:*
  - Use the built-in FLIP Video for Mac software—it's on the FLIP camera—then upload the video as outlined on page 9 of this tutorial.
  - Use the free drag-n-drop *iSquint* Video Conversion program to convert from AVI to MP4; get it here: <http://www.isquint.org/getit.php>

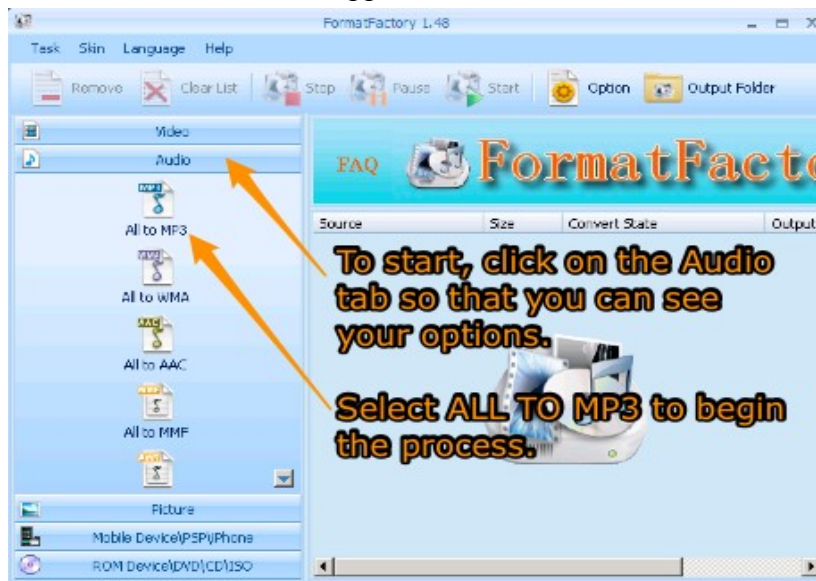
In the next few pages, Windows users will learn how to convert OGG or WMA audio files to WMA using the free *Format Factory* software. Mac users will use *Switch*.

# For Windows Users: Converting OGG/WMA to MP3 Format with *Format Factory*

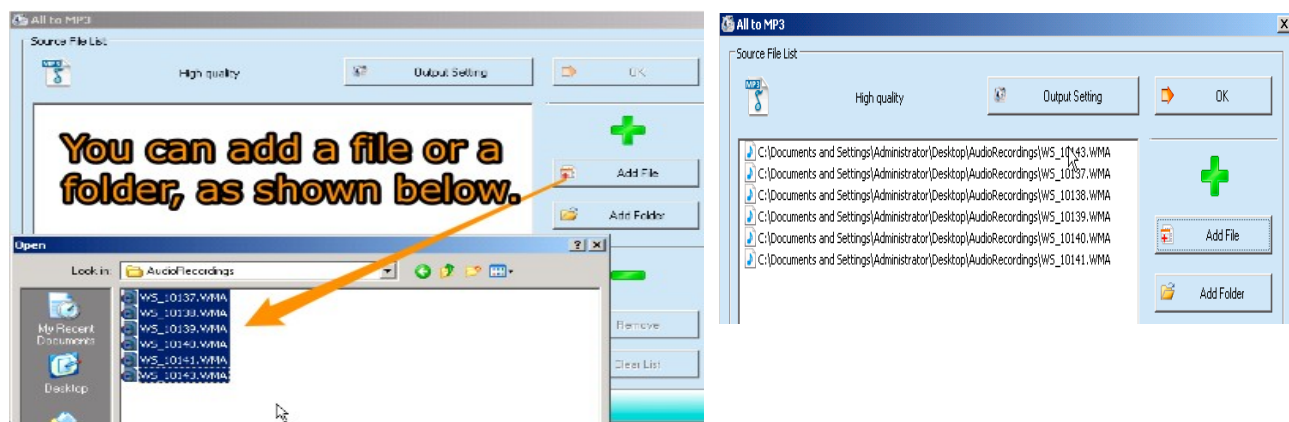
The *Format Factory* software program used to convert from OGG—Audacity Sound editor's native format—or WMA to MP3 is a multi-purpose audio and video converter available at no charge for Windows computers—Format Factory (<http://formatoz.com>). Here is how you can use it to convert from WMA to MP3. Contact the HelpDesk at 244-2929 or via email at "[helpdesk@saisd.net](mailto:helpdesk@saisd.net)" for help installing it on SAISD computers.

**Note:** Macintosh users can take advantage of the free version of Switch, an audio file converter. You can get it online here: <http://www.nch.com.au/switch/switchmac.zip>

1. Double-click on the *FormatFactory* icon on your Desktop or select *FormatFactory* from your START menu on Windows.
2. Click on the Audio tab that appears, then click on ALL TO MP3, as shown in the image below:



3. When you click on ALL TO MP3, you will see a window that will allow you to add the WMA files to be converted:



When done, click OK, then START to begin the conversion.

Note that you will need to click START to CONVERT the WMA file to MP3.

4. Once the conversion is done, you're ready to take your audio file and edit it with Audacity Sound editor. If no editing is required, you can publish it directly on your blog!

**Note:** Converting video is just as easy! Just select the VIDEO tab above, then choose **MP4** as your preferred output. These are web-friendly video formats you can use. Most video cameras (like the FLIP) record to AVI or WMV. Use **Format Factory** to make the conversion to MP4. Note that on a Mac, you can use the free **iSquint** Video Conversion program; get it here: <http://www.isquint.org/getit.php>



Competent people resist change. Why? Because change threatens to make them less competent. And competent people like being competent. That's who they are, and sometimes that's all they've got. No wonder they're not in a hurry to rock the boat. . . . In the face of change, the competent are helpless.

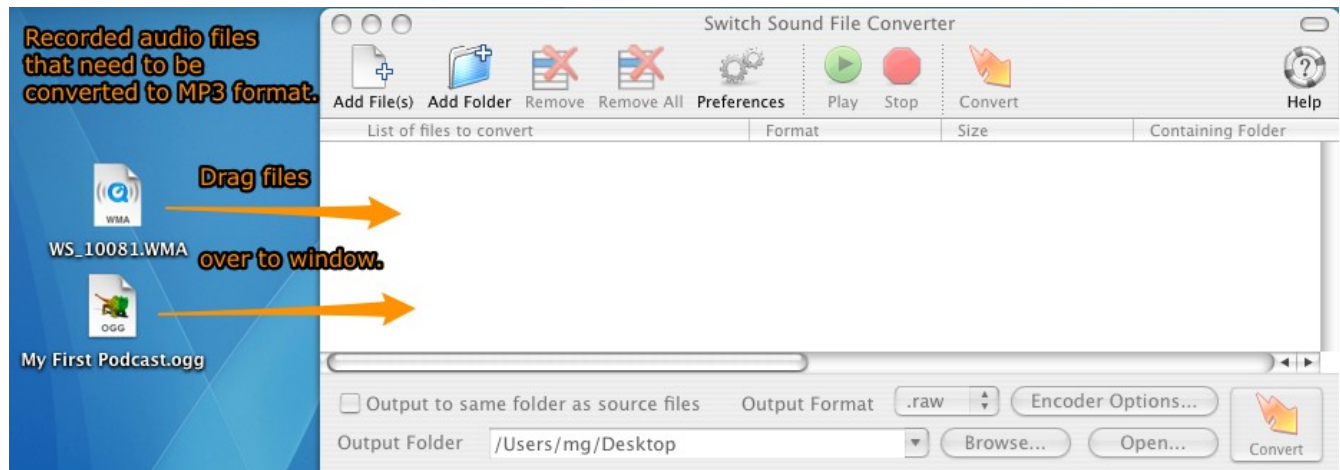
It doesn't take a lot of time to change ... to reinvent ... or to redesign. No, it doesn't take time; it takes will. The will to change. The will to take a risk. The will to become incompetent – at least for a while.

Source: Seth Godin, *In the Face of Change, the Competent are Helpless*

# For Mac Users: Converting WMA/OGG Sound files to MP3

**Step 1 – Make sure You have Switch Free installed.** You can get it online at <http://www.nch.com.au/switch/switchmac.zip>

**Step 2 – Save your OGG/WMA/WAV audio file on your Mac desktop for easy access.** Then run the Switch program. It should look like this:



**Step 3 – Once you've dragged the files into the Switch window, be sure to click on the CONVERT button, as shown in the screenshot below:**



The converted files will appear on your Desktop (or wherever you told Switch to put them) as MP3 files. Once in MP3, you can put them in your blog.



# Appendix C – Guidelines for Publishing to the Internet

Please read before referring to your specific publishing level.

Material appropriate for placement on the District Web site includes information about the District, department activities or services, schools, teachers or classes, student projects, and student extracurricular organizations. Educational resources for staff, students and the community may also be published online. Personal information, not related to education, will not be allowed on the District's District Web site. All content published via the District network must comply with the following:

1. All publications must comply with all state, federal, and international laws concerning copyright, intellectual property rights, and legal uses of network computers.

2. All publications must comply with the Board policies, administrative regulations, these Web Publishing Guidelines, and other District guidelines provided for specific levels of publishing.

3. All district Web publications will reside primarily on the District's network server/s.

4. The District makes every effort to insure that all links are operational; all information is accurate, appropriate, and of high quality. The District expects that standards are met. The viability of links that are not created through our District cannot be guaranteed.

5. Publishing Expectations:

1. All District Wikis, Blogs, Discussion Forums, and Content Management System pages should meet goals of high quality in both style and presentation.

2. Correct grammar and spelling are expected. All information must be verifiable.

3. Publications shall be high quality and designed for clarity and readability.

4. Publications must include a statement of copyright when appropriate and indicate that permission has been secured when including copyrighted materials.

5. Publications on the district Web site must identify affiliation with the District, and should link back to the main page from the front page of any school or department's main pages.

6. Relevant referencing dates are required on all publications.

7. All publications must include the District email address of the adult maintaining the page. If a student is the publisher, the sponsoring staff member's email must be included as the responsible person. No student email addresses, whether a personal or district account, may be listed on any Wikis, Blogs, Discussion Forums, and Content Management System page. Only District staff members may act as student sponsors.

8. Commercial use for the pursuit of personal or financial gain is prohibited.

9. Wikis, Blogs, Discussion Forums, and Content Management Systems pages shall not contain the personal address or phone number of students. Students' full name may not be used.

10. Wikis, Blogs, Discussion Forums, and Content Management Systems pages shall not display personally identifiable student pictures unless explicit parental permission has been granted by a parent's signature on the District's form. It is required prior to publishing any identifying pictures of students. Each parent permission document must be retained on file as long as the student's picture remains online.

## DIFFERENT LEVELS OF WEB PUBLICATION

These guidelines are to be used as reference and provide specific information regarding Web publishing



by staff and students throughout the District. District Web Publishing Guidelines exist for each level and will be used when addressing specific issues relevant to each publisher level, however, every web publisher will read and abide by the Web Publishing Standards for ALL Web Publishers shown above. For more information about these Guidelines or other issues related to Web publishing, please call Instructional Technology in Curriculum, Instruction and Assessment for assistance.

### **District Level**

The District level refers to main publishing activities which represent the District as a whole, such as overall structure, style, the main "front pages," and general top level information. This level of publishing is conducted by a District Webmaster who carries out the goals of the Website at this level. The District Webmaster works closely with the Director of Communications.

### **Department Level**

Administrative departments (such as Transportation or Personnel, etc.) may publish their own Web pages, Wikis, Blogs, Discussion Forums, or Content Management System pages as part of the District's Web site. The supervisor or director of each department is responsible for content and maintenance of departmental Web sites, Wikis, Blogs, Discussion Forums, or Content Management System pages though may designate a department web coordinator who will do the actual authoring of pages. The materials published online is to coincide with that department's printed materials, but may also take full advantage of the resources and structure of the Web, using internal and external links to relevant references thus increasing the effectiveness of the information. The Director of Communications must be consulted prior to uploading publications of a potentially sensitive nature, such as school comparisons or student data. All staff members responsible for updating web site content, Wikis, Blogs, Discussion Forums, or Content Management System pages, must complete and sign the Web Publisher's Authorization form. The signed and completed form is to be archived by the department administrator and with the appropriate Technology Office.

### **School Level**

School Wiki, Blog, Discussion Forum, or Content Management System pages are the responsibility of the building principal who designates a school Web Coordinator. The school Web Coordinator is responsible to manage the school Web site and monitor class, teacher, student, and extracurricular Web pages. All school staff members must complete and sign the Web Publisher's Authorization form. The signed and completed form is to be archived by the campus administrator and with the appropriate Technology Office. This will ensure that all official material originating from the school will be consistent with the district style and content guidelines. At the school level there are guidelines for the various potential contributors to the school's web site and Wikis, Blogs, Discussion Forums, or Content Management Systems, and are to be used in the publishing process.

### **Staff Level**

Teachers or other staff may create Wikis, Blogs, Discussion Forums, or Content Management System pages for use in class activities or to provide a resource for other teachers or staff members in the District. Staff publishers will be responsible for maintaining their class or educational resource Wiki, Blog, Discussion Forum, or Content Management System pages. Staff Wiki, Blog, Discussion Forum, or Content Management System pages must reflect positively upon the district and department or school. The teacher or staff member must complete and sign the Web Publisher's Authorization form before publishing to the web. The school's Web Coordinator acts as an editor for the school's web site and Wikis, Blogs, Discussion Forums, or Content Management System pages and is to be informed of

planned publishing activities.

### **Student Level**

Students may create and publish Wikis, Blogs, Discussion Forums, and Content Management Systems pages on the District Web site as part of a class or school sponsored activity. Before a student contributes to a Wiki, Blog, Discussion Forum, or Content Management System the Permission for Student Web Publishing form must be on file for the academic school year. Material presented on a student Wiki, Blog, Discussion Forum, or Content Management System must meet the educational objectives of the school-related activity, as well as follow District policy and guidelines. Personal Web pages are not allowed on the District's Web server. Student pages must include the following notice: "This is a student Web page. Opinions expressed on this page shall not be attributed to District." Student Wiki, Blog, Discussion Forum, or Content Management System may be removed at the end of the school year unless special arrangements are made.

Material that fails to meet established educational objectives or that is in violation of a provision of Board Policy and Administrative Regulations will be removed. Material may not be removed on the basis of disagreement with the views expressed. Permission for Student Web Publishing forms are located on the ITLS website.

## **WEB PUBLISHING GUIDELINES AGREEMENT**

Staff Member's Full Name (please print):

School/Department:

I have read and agree to abide by the District Web Publishing Guidelines and the Acceptable Use Policy. I understand that the District retains all rights to any material that is published on the District network and/or servers. Such material may be edited and/or deleted by the District Webmaster and the appropriate Technology Office at any time without prior notice or approval by me.  
I also agree to keep confidential any usernames and/or passwords that I may have been given that allow access to District Web Publishing.

Staff Member's Signature: \_\_\_\_\_

Administrator's Name: (Please Print): \_\_\_\_\_

Administrator's Signature: \_\_\_\_\_

# Web Publishing Permission Form – For Students

Name of Child:

Date:

Teacher/Classroom:

As part of his/her educational experience, your child has the opportunity to publish and share their work on the Internet. Web publication offers your child a unique learning opportunity and has the following benefits:

- a. Makes class work engaging and exciting.
- b. Allows them to receive feedback from other students and teachers outside of their class.
- c. Enables students to practice and refine their communication skills.

Our class, throughout the school year, will be publishing student work on the Internet. These publications may be shared in a variety of ways, including the following:

- a. Writing
- b. Hand-drawn or computer-generated artwork
- c. Voice recordings
- d. Photos
- e. Video

## YOUR CHILD'S PRIVACY

All efforts will be made to protect your child's privacy:

- No individual photos of your child will be published without your consent.
- No personal information about the student, such as home address or telephone number will be published.
- In some cases, only the student's first name will be used, with your permission.
- A copy of all student work that is published to the internet will be printed and sent home for parents to see.

To publish individual student writing, photos, voice and artwork, parent or legal guardian permission is required. Please complete the section below and return by: \_\_\_\_\_.

I understand that my child's writing, artwork, and/or class photo will be considered for publication on the Internet. I grant the following permissions:

Please check **Yes** or **No** below.

**You have my permission to publish:**

Yes No My child's **writing**.

Yes No My child's **artwork**.

Yes No My child in a group or individual **photo**.

Yes No My child in a group or individual **video**.

Yes No My child's **FIRST** name **ONLY**.

**Print Parent Name:**

**Parent's Signature:**

**Date:**

I, *(studentname)*, also give my permission for such publishing.

**Student's Signature:**

**Date:**

# Formulario de Permiso para Publicación en la Web

Nombre del Niño/a: Fecha:

Maestro (a)/Salón de Clases:

Como parte de la experiencia educativa en el SAISD, a su hijo/a se le da la oportunidad de publicar y compartir su trabajo a través de la Internet. La publicación en la Web le ofrece a su hijo/a una oportunidad única de aprendizaje y tiene los siguientes beneficios:

- a. Hace que el trabajo en la clase sea estimulante e interesante.
- b. Les permite recibir opiniones de otros estudiantes y profesores que no sean de su clase.
- c. Permite a los estudiantes practicar y refinar sus habilidades de comunicación.

Durante el año escolar, nuestra clase estará publicando el trabajo estudiantil en la Internet. Estas publicaciones se pueden compartir de varias maneras, incluyendo las siguientes:

- a. Escritos
- b. Trabajos artísticos hechos a mano o generados por computadora
- c. Grabaciones de voz
- d. Fotografías
- e. Video

## LA PRIVACIDAD DE SU HIJO/A

Se hará todo lo necesario para proteger la privacidad de su hijo/a:

- No se publicará ninguna fotografía individual de su hijo/a sin el consentimiento de usted.
- No se publicará ninguna información personal del estudiante, tal como la dirección de su casa o el número de teléfono.
- En algunos casos, con el permiso de usted, solamente se usará el nombre del estudiante sin apellido.
- Se imprimirá una copia de todo el trabajo estudiantil que sea publicado en la Internet y se enviará a la casa para que los padres la vean.

Se requiere el permiso del padre/madre o tutor legal para publicar escritos, fotografías, voz y trabajos artísticos individuales del estudiante. Por favor llene la sección de abajo y devuélvala a más tardar el: \_\_\_\_\_.

Entiendo que los escritos, los trabajos artísticos y/o la fotografía de la clase serán considerados para publicarse en la Internet. Concedo los permisos siguientes:

Por favor marque abajo *SI* o *NO*.

Tienen mi permiso para publicar:

Sí No Los escritos de mi hijo/a.

Sí No Los trabajos artísticos de mi hijo/a.

Sí No La fotografía en grupo o individual de mi hijo/a.

Sí No El video en grupo o individual de mi hijo/a.

Sí No SOLAMENTE el NOMBRE SIN APELLIDO de mi hijo/a.

**Nombre del Padre/Madre en letra de molde:**

**Firma del Padre De familia:**

**Fecha:**

También yo, (*estudiante*), doy mi permiso para tal publicación.



**Firma del Estudiante:**

**Fecha:**

## Appendix D - Getting Video Off the Web (FLV) to MP4

### How Do I get a YouTube Video Off the Web?

YouTube is blocked at my school facility (for good reason,) but I've [access] at home. A colleague has discovered a jewel. It's an inspirational short by Will Smith. Now, for my surely, simple question...How do we circumvent the filters allowing us to show/use this YouTube treasure for a beginning of the year motivation lesson with our students? By the by, the YouTube instructional clips on how to do this haven't helped.

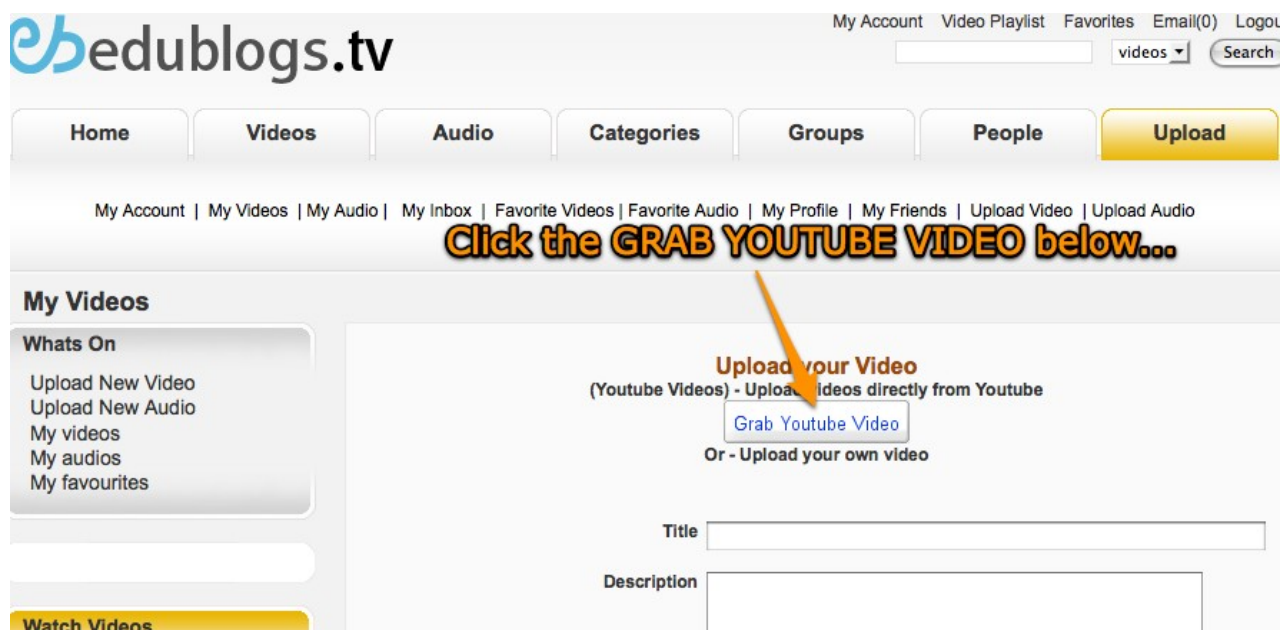
There are several ways to accomplish this, all without having "circumvent" anything. Before we discuss that, be careful to choose videos that are not in violation of copyright and that the owner had copyright permission to share on YouTube. There are other ways to find copyright friendly videos using CreativeCommons.org, though.

#### USE EDUBLOGS.TV

You can use an education friendly video host such as <http://edublogs.tv>. The account is free and you have unlimited hosting of videos. Ok, here's a few quick illustrated steps to get a video from YouTube to Edublogs.tv:

**First**, be sure to create your own account on Edublogs.tv. Just go to <http://edublogs.tv> and sign up (top right hand corner of the screen).

**Second**, after creating it, click on UPLOAD VIDEO and you'll end up at a screen like the one shown below:



Third, paste in the web address (or URL) for the YouTube video you want:

**Youtube url** ( example :<http://youtube.com/watch?v=qNEk-4jMr4c> )



Enter text from image above into the box below:

Get Video Now

**Paste in your YouTube video address**

Fourth, confirm the information provided:

**Your Video Information**

**Video Title**

**Description**

**Tags**

**Channel**  (select a channel)

Get Video Now

**Fifth, review information:**



**Finally, watch the video** (longer videos may take as long as an hour to appear...if it doesn't show up after an hour, that video may have already been uploaded (so search for it) or been deemed unusable/inappropriate):

Home

Videos

Audio

Categories

Groups

My Account | My Videos | My Audio | My Inbox | Favorite Videos | Favorite Audio | My Profile | My Friends

**Video appears after a few minutes...**

## My Videos - 10



WILL SMITH talks I AM LEG...

Duration: 00:03:29

Added: 04-08-08



[Delete](#) [Edit](#)



Hippo in the Water!

Duration: 00:01:08

Added: 01-08-08



[Delete](#) [Edit](#)



1millionth visitor at the...

Duration: 00:00:51

Added: 01-08-08



[Delete](#) [Edit](#)



## What Success Looks like:



How do you intend to bring the global community into your classroom?  
How will you prepare students for a future that is relatively unknown?  
How you will eliminate the racial predictability of achievement outcomes in your classroom?  
Source: Rodney Trice

# Appendix E – Embedding a Slideshow in Your Blog

## Keynote

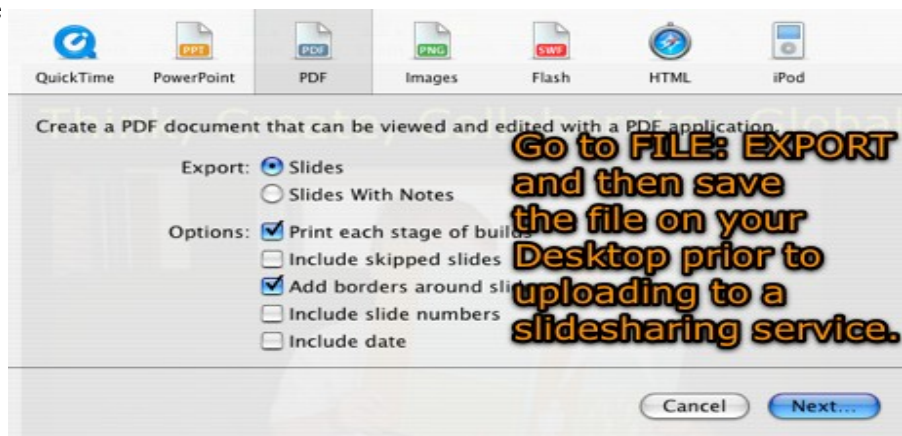
Keynote is a powerful slide show presentation program; to embed a Keynote slideshow in your blog, be aware that you have several choices based on what you are trying to accomplish:

1. **Movie** – In Keynote, you have the option of exporting your entire slide show as a movie (MOV file format). Once that is exported, you can select that as a podcast content for your blog. Your presentation will play as a movie embedded in your blog entry.



2. **Slide Show** – You can also export your Keynote presentation as an Acrobat Portable Document Format (PDF). This will allow you to do the following:

- Import the PDF version of your slide show into a slide sharing service on the Web. There are several you can choose from, including two I recommend: Slideshare.net (<http://slideshare.net>) and MyPlick.com (<http://myplick.com>). Both of these are easy to use tools you can learn to use by exploration.
- After importing the slideshows into your favorite tool, you will have the option to copy the EMBED code. Follow the instructions on HOW TO EMBED content on page 12.



3. **VoiceThread Interactive Presentation** – You can export your Keynote presentation as a PDF, and then import it into VoiceThread.com (<http://voicethread.com>). This is a powerful online interactive tool that enables viewers to leave text, audio, video, and even phoned in, comments. You will want to refer to the *Introduction to VoiceThread* tutorials available from Instructional Technology Services.

## Embedding a Powerpoint Slideshow in Your Blog

MS Powerpoint is a powerful slide show presentation program; to embed a Powerpoint slideshow in your blog, be aware that you have several choices based on what you are trying to accomplish:

1. **Slide Show** –  
You can import the PPT version of your slide show into a slide sharing service on the Web. There are several you can choose from, including two I recommend: Slideshare.net (<http://slideshare.net>) and MyPlick.com (<http://myplick.com>). Both of these are easy to use tools you can learn to use by exploration.

Then, after importing the slideshows into your favorite tool, you will have the option to copy the EMBED code. Follow the instructions on HOW TO EMBED content on page 12.

2. **VoiceThread Interactive Presentation** – You can import your PPT slide show into VoiceThread.com (<http://voicethread.com>). This is a powerful online interactive tool that enables viewers to leave text, audio, video, and even phoned in, comments. You will want to refer to the *Introduction to VoiceThread* tutorials available from Instructional Technology Services.

# How to Subscribe, Read, Manage Blogs

Who has time to visit and read hundreds of new web sites every day? The truth is, no one does. Here is the secret that will save you time and energy – *Get a Google Reader account*. When you find a blog worth reading again and again, you will want to subscribe to it.

I strongly encourage you to watch this video entitled *RSS in Plain English*. It will do a much better job of explaining—in 5 minutes—what is involved. The video is online at <http://www.edublogs.tv/play.php?vid=216>

## Step 1 – Get Your Own Google Reader Account

Get your own Google Reader account by going to <http://reader.google.com>

The screenshot shows the Google Reader homepage. At the top left is the Google Reader logo. To its right is the text "Welcome to Google Reader". In the center, there is a large orange button that says "Create an Account". Below this, there is a section titled "Get all your news and blogs in one place with Google Reader" with a subtext "With Google Reader, keeping up with your favorite websites is as easy as checking your email." To the left of this section is a small preview of the Google Reader interface. To the right is a sign-in section titled "Sign in to Google Reader with your Google Account" with fields for "Email:" and "Password:", a "Remember me on this computer." checkbox, and a "Sign in" button. Below the sign-in section is a link "I cannot access my account". At the bottom right, there is a section titled "Don't have a Google Account?" with a large blue button that says "Create an account". An orange arrow points from the "Create an Account" button at the top to the "Create an account" button at the bottom right.

## Create an Account

Your Google Account gives you access to many Google services. If you already have an Account, you can [sign in here](#).

**Fill in the information as shown below, but using your email account.**

**Required information for Google account**

**Your current email address:**   
e.g. myname@example.com. This will be used to sign-in to your account.

**Choose a password:**  **Password strength:** Fair  
Minimum of 8 characters in length.

**Re-enter password:**

☐ Remember me on this computer.

Creating a Google Account will enable Web History. Web History is a feature that will provide you with a more personalized experience on Google that includes more relevant search results and recommendations. [Learn More](#)

☐ Enable Web History.

## Get started with Google Reader

Location:

United States

Word Verification:

Type the characters you see in the picture below.

quousbalc

quousbalc



Letters are not case sensitive

**Fill in the rest of the information  
then click on  
the I ACCEPT button**

Terms of Service:

Please check the Google Account information you've entered above (feel free to change anything you like), and review the Terms of Service below.

[Printable Version](#)

Google Terms of Service

Welcome to Google!

1. Your relationship with Google

By clicking on 'I accept' below you are agreeing to the [Terms of Service](#) above and the [Privacy Policy](#).

I accept. Create my account.

Be sure to check your email when the email verifying your account creation request shows up, as shown below:



mguhlin's Google Account

### Email Verification

In order to verify that the email address associated with your account is correct, we have sent an email message to **mguhlin@saisd.net**. To activate your Google account, please access your email and click on the link provided.

[Click here to continue.](#)

When you see the image above, be sure to check your email.



Subject: **Google Email Verification**  
From: accounts-noreply@google.com  
Date: 11:24 AM  
To: mguhlin@saisd.net

Welcome to Google Accounts. To activate your account and verify your e-mail address, please click on the following link:

<http://www.google.com/accounts/VE?c=COLUgYHevaHOCBCxpgCplOgllXA&hl=en>

If you have received this mail in error, you do not need to take any action to cancel the account. The account will not be activated, and you will not receive any further emails.

If clicking the link above does not work, copy and paste the URL in a new browser window instead.

Thank you for using Google.

For questions or concerns regarding your account, please visit the Google Accounts FAQ at <http://www.google.com/support/accounts/>.

This is a post-only mailing. Replies to this email are not read or answered.

## Google Email Account Verification

After you click on the appropriate link (the one at the top of the email), you will see this message:



### Google Accounts

#### Email Address Verified

Thank you for verifying your Google account. Your account is now activated.

You can also [click here to manage your account profile](#).



Welcome to Google Reader

Get all your news and blogs in one place with Google Reader. With Google Reader, keeping up with your favorite websites is as easy as checking your email.



Stay up to date  
Google Reader constantly checks your favorite news sites and blogs for new content.

Share with your friends

Sign in to Google Reader with your Google Account

Email:

Password:

☐ Remember me on this computer.

[I cannot access my account](#)

To subscribe to blogs, like your own, follow the directions below:

**Welcome to Google Reader!**

Welcome to Google Reader, Google's web-based feed reader. Reader lets you subscribe to web sites so that new content comes to you when it's posted. Learn more about reader by watching this video, or take a quick [tour](#).

**You can click the Add Subscription button and then enter blogs you want to subscribe to...such as:**

**Get started by adding subscriptions**

or

[Take a tour](#)

**Add subscription** x

Enter a search term to find feeds or paste a feed url.

Add

e.g., googleblog.blogspot.com or cnn

**http://intouch.saisd.net/users/guhlin**

Once you click on the ADD button, you will see something like this:

**Google Reader**

Home  
All items (3)  
Starred items  
Trends  
Your stuff  
Shared items  
Notes

Your shared items will be visible to your Google Friends. [Learn More](#)

Start sharing

**Add subscription** Discover »

Show: updated - all Refresh

**Embracing Technology ... (3)**

**Embracing Technology for Powerful Conversations: Embracing Technology for Powerful Conversation** Feed settings... Expanded view

Show: 3 new items - all items Mark all as read Refresh

You have subscribed to "Embracing Technology for Powerful Conversations: Embracing Technology for Powerful Conversation."

Add to a folder...

**Embedding Video** 22 Sep 29, 2008 11:3

You can embed a variety of content into your blog, for example:

- Video from Edublogs.tv
- VoiceThread.com
- Slideshare.net

To accomplish this, you just need to find the embed code at each of the sites above for the sp item you want to share. Then, click on the <> to access the "code" version of your blog page. Copy-n-paste the embed code into the appropriate place.

Here's an example of a SlideShare.net hosted presentation:

[Principalembbrace](#)

View SlideShare [presentation](#) or [Upload](#) your own. (tags: [mguhlinsaisd](#))

Here's an example of a VoiceThread.com hosted presentation:

Repeat the process with other blogs you happen to find! Eventually, you may want to review your SETTINGS and go to GOODIES. There, you will find a SUBSCRIBE AS YOU SURF button that will enable you to "click" on the SUBSCRIBE button and you will be automatically subscribed.

### Subscribe as you surf

If you find yourself repeatedly visiting a website to check for updates, or if you just stumble across a page you want to keep track of, you can easily subscribe to it in Google Reader using the **subscribe bookmark**.

To use the **subscribe bookmark**, simply drag the link below to your bookmarks bar. Then, when you're on a web page, you can click the bookmark to view it in Google Reader.

[Subscribe...](#)

Once you see the feed preview, confirm your subscription by clicking the "Subscribe" button within Reader.

# Microphone, Camera and Video Recommendations



## Cyber Acoustics Lapel Microphone

RETAIL SLVR LAPEL MICROPHONE W/CLIP AND MONITOR HOLSTER

Cost: **\$8.99**



## Flip Video Mino (White)

Pure Digital Technologies

Product ID: 912505 /

Manufacturer Part #: F360W

Cost: **\$169.95**

Mind-Boggling Quality Despite its diminutive size, the Flip Mino produces video that rivals that of camcorders costing much, much more. With **2 GB of flash memory**, the Mino can record up to **60 minutes of VGA** (Video Graphics Array)-quality video that looks sharp when played back on your laptop or television (TV cable included). The high-quality microphone captures crisp, detailed audio, whether you're paddling down the Amazon, or rockin' out at your favorite club. Revolutionary Built-in Software Flip Videos revolutionary software is built into the camcorder, so there's no need for clunky 3rd party software or cables. Just plug the Mino into any **PC or Mac** via the flip-out USB arm and you'll be viewing, organizing, editing and sharing your videos effortlessly.



## Nikon COOLPix L18 8.0 Megapixel (Navy Blue)

Mfg Part # 25596

Item # 878845

Cost: **\$129.95**

Nikon Coolpix L18 is a digital camera designed to meet everyone's budget. The 8 Megapixel sensor delivers outstanding stills and movies.

### Features:

# 8.0 effective megapixels for high-resolution images

# New Anti-shake AE for great pictures free of complicated operation

1. Optical 3x Zoom-NIKKOR lens
2. Easy Auto mode for carefree shooting
3. Large 3.0-inch high-resolution LCD monitor
4. AA-size battery compatible for power replenishment anywhere
5. High sensitivity up to ISO 1600
6. Three Unique Nikon Image Innovations for high performance – Face-priority AF, In-Camera Red-Eye Fix and D-Lighting
7. Face Zoom-in feature zooms right in on the subject's face for clear viewing during playback